# LEON LOARD<sup>TM</sup> Oil Portrait Frames

HUSAR

Castner

Signature

www.LeonLoard.com 800.235.6273

## Husar

The **Husar Picture Frame Company** was established in 1934 by Ervin A. Husar, who was formerly associated with the Newcomb Macklin Company. Today, over 80 years later and in its third generation, HUSAR remains family owned and operated, maintaining the high standards of quality for which it has been known throughout its history.

All HUSAR frames and mouldings are skillfully handcrafted and hand finished. Each stage of the manufacturing process is carefully controlled. The fine quality that can only come from many years of pride and dedicated experience shows in each frame, each stick of length moulding, each chop. Distinctive finishes over gold and silver metal leaf provide the most exciting and dynamic framing selections at a cost you will appreciate.

HUSAR specializes in fine handcrafted carved and compo period frames ranging in style frames ranging in style from ornate Louis', Barbizons and Florentines to elegant contemporaries. Included in this range you will find Oriental frames with Kobi corners, rounded corners, and corners with delicately carved designs. You will also find a large selection of Art Deco frames to a variety of widths and styles.

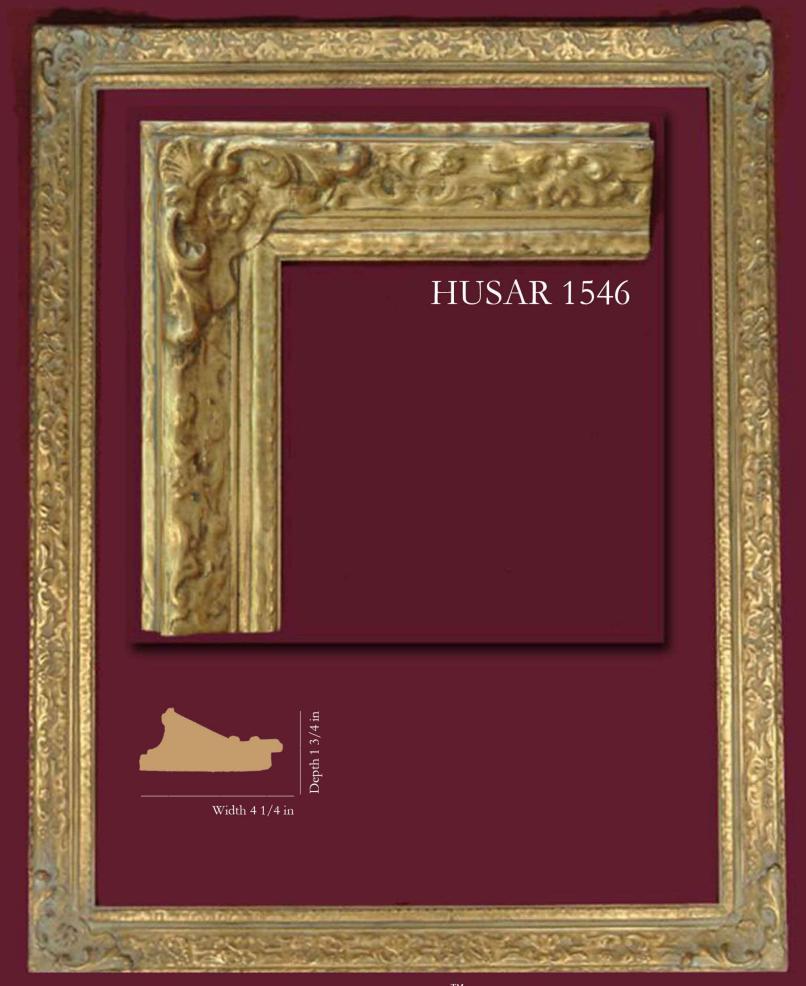
All frames are available to your choice of fine custom finishes using gold and silver metal leaf.

HUSAR manufactures an extensive line of Length and Chop mouldings. *Length* mouldings (L) are made to your specification of ornamentation and finish. *Chops* (C) can be ordered as is, or, for a small additional charge, as frames with finished corners and alternative finishes. As a finished corner frame (FC), the raw moulding is cut, joined, puttied and sanded before the finish is applied. There are no distracting nail holes or mitre seams visible!

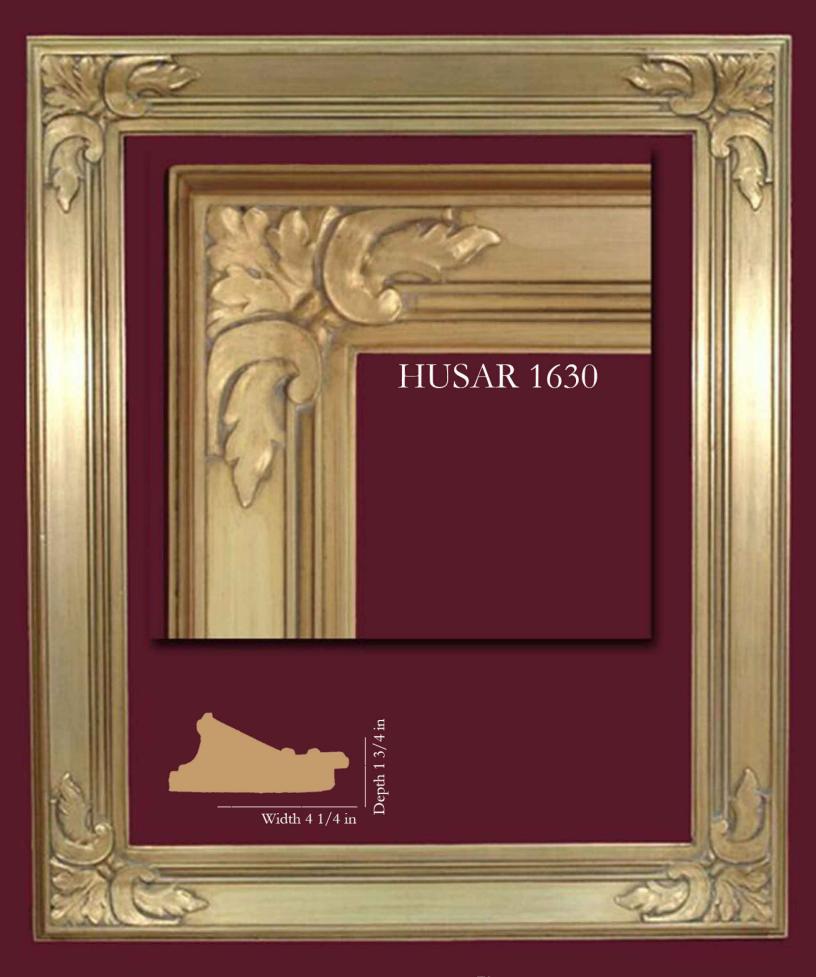
HUSAR also manufactures a wide selection of liners (X) which can be ordered in length or with frames. The liners with frames can be ordered unfinished, handwrapped in a variety of linens, ornamented and/or finished to match or complement the frame.

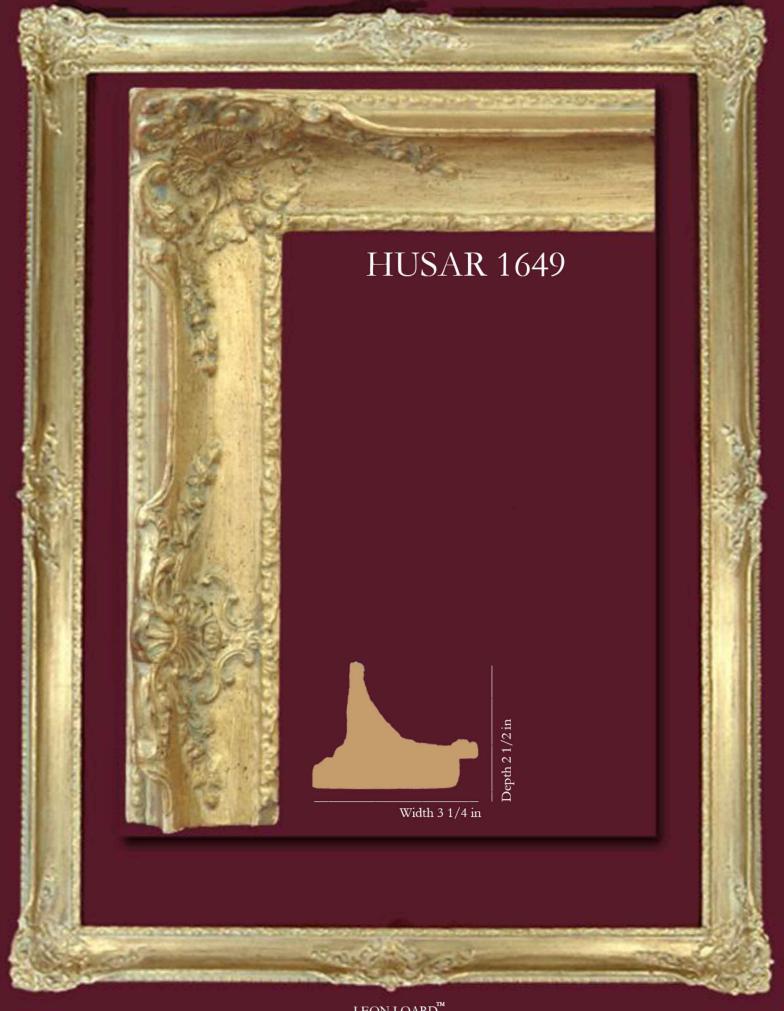
HUSAR repairs and refinishes damaged frames.

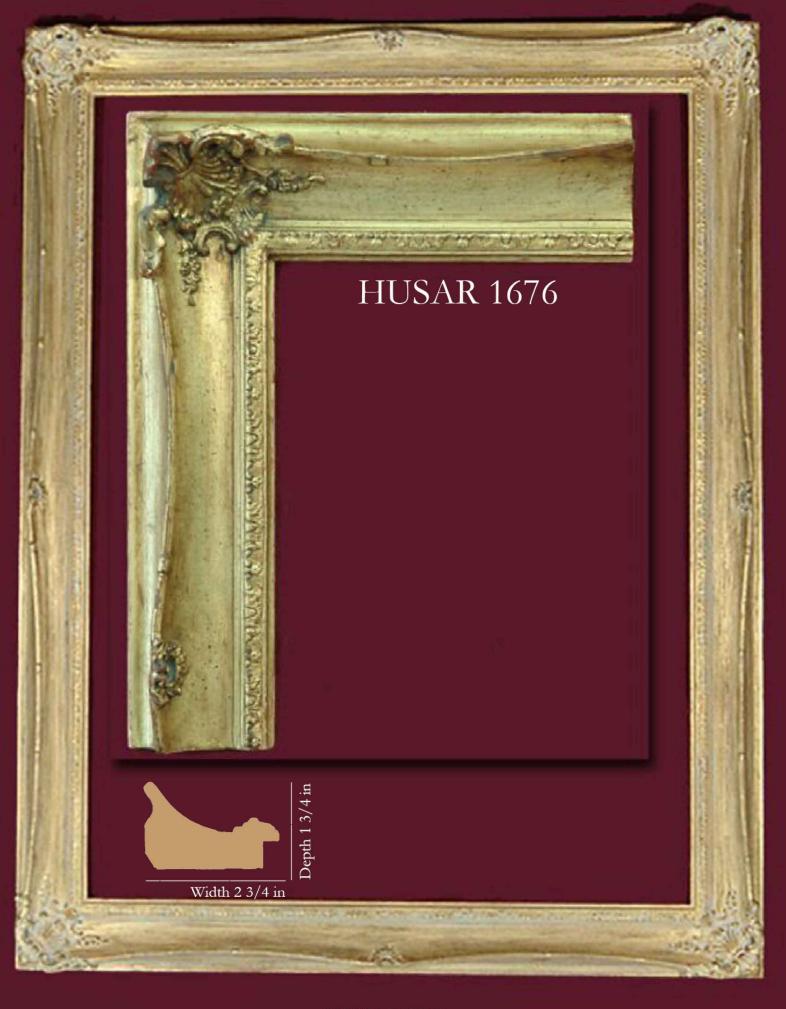
At HUSAR, custom framing is treated as an individualized art form. The type of framing with which you as the framer are comfortable is the type you will sell. As your style evolves, HUSAR will evolve with it, tailoring frames and mouldings to suit your needs, You can add or delete elements from our exclusive line to design the perfect frame for your portrait. You can round the corners, vary the ornaments, choose from a variety of handpainted and toned panels and our vast selection of distinctive finishes. The same frame with a different finish can have a dramatically different look!

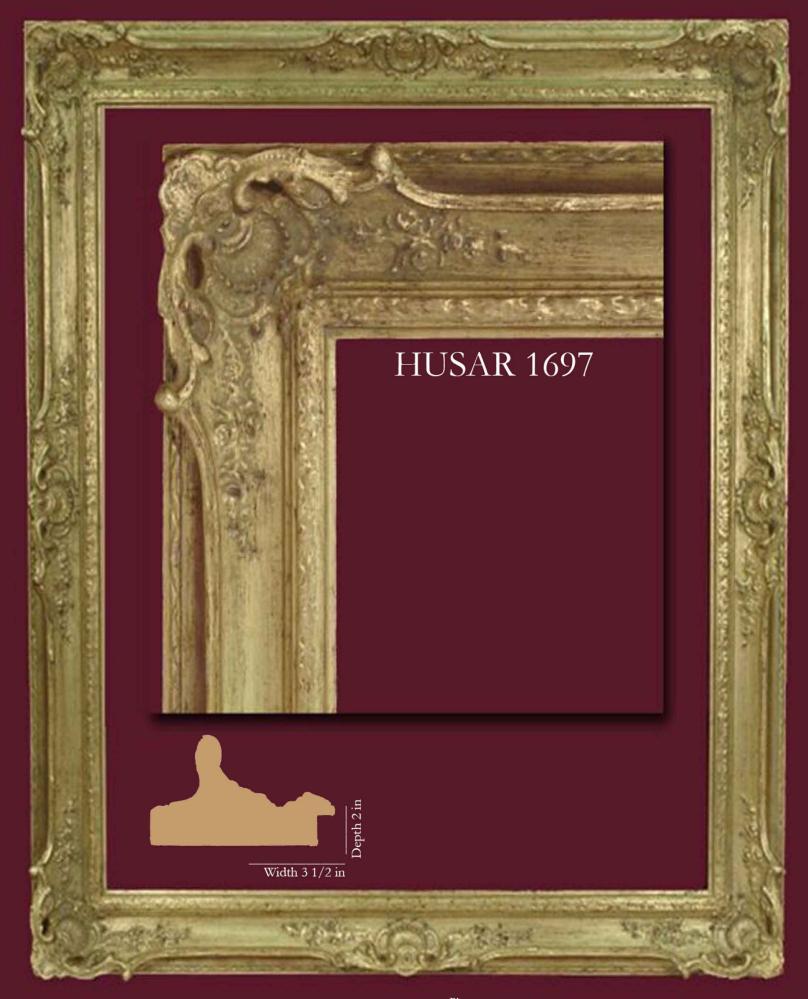


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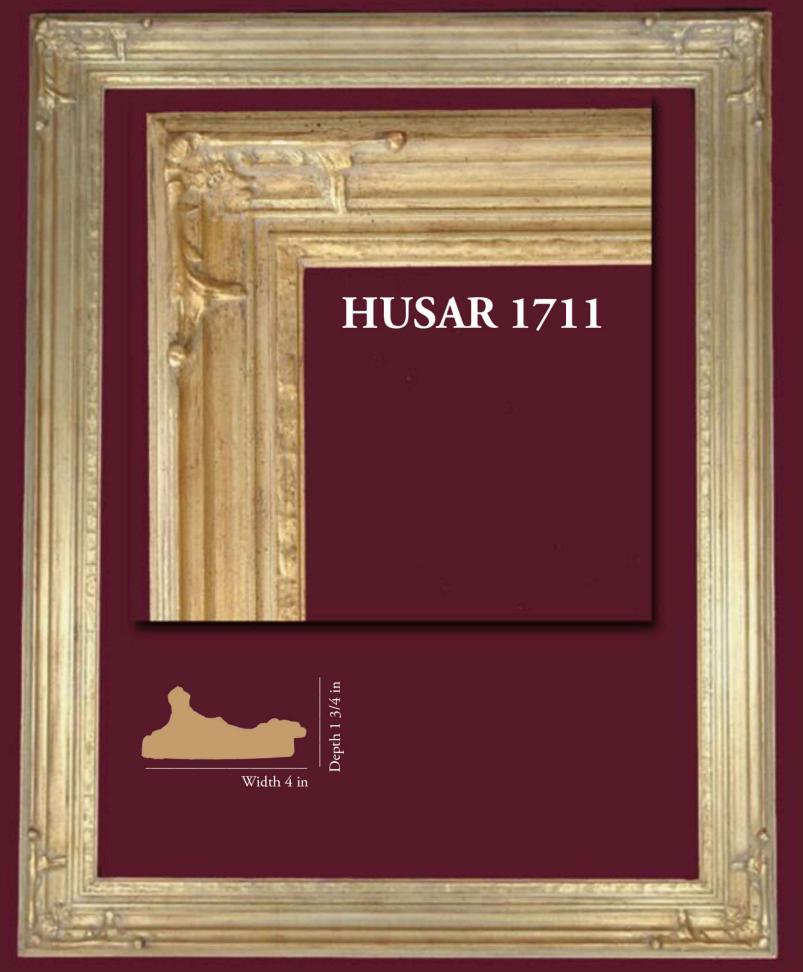




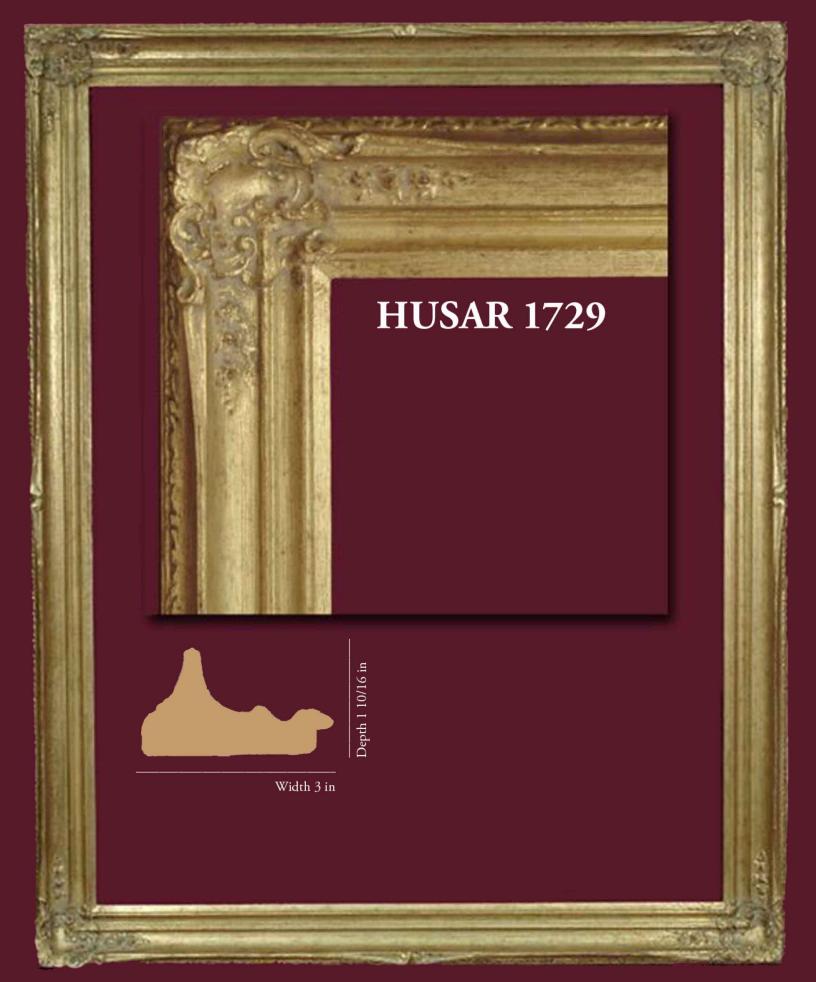


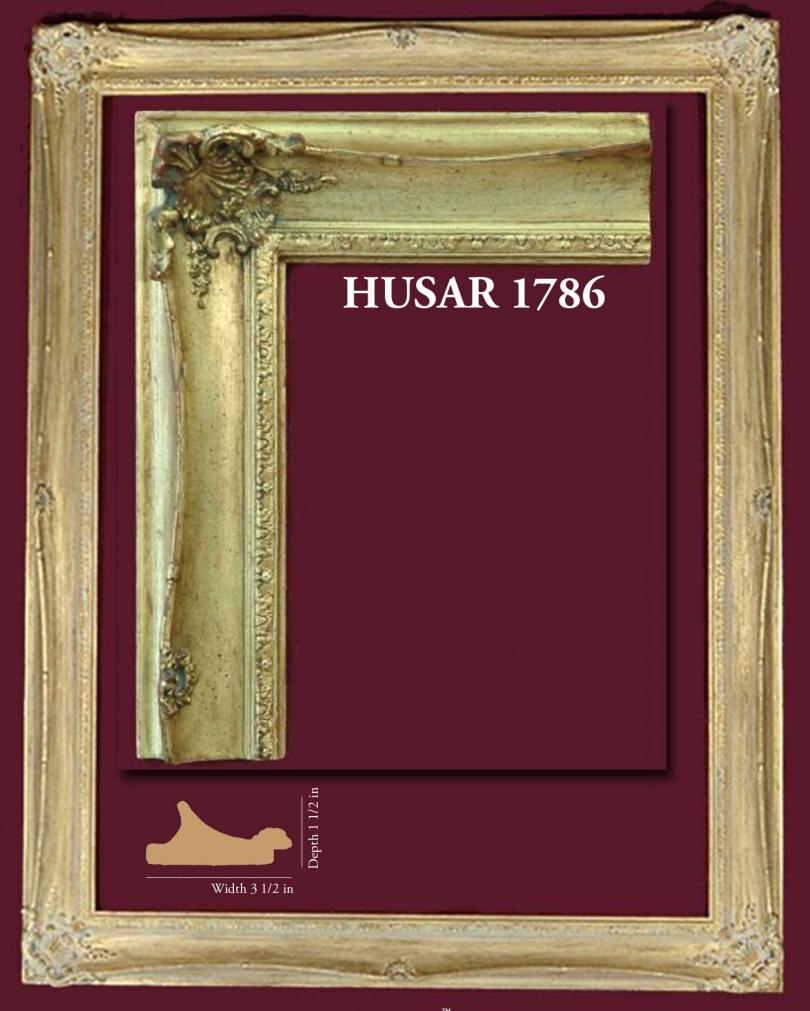


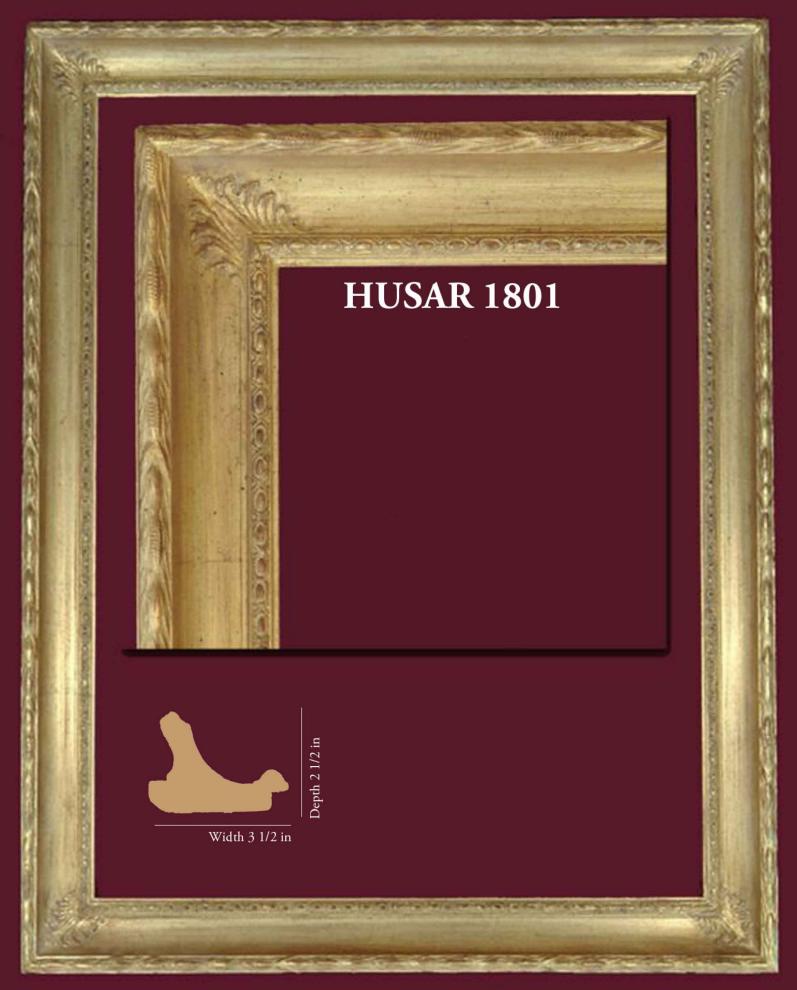
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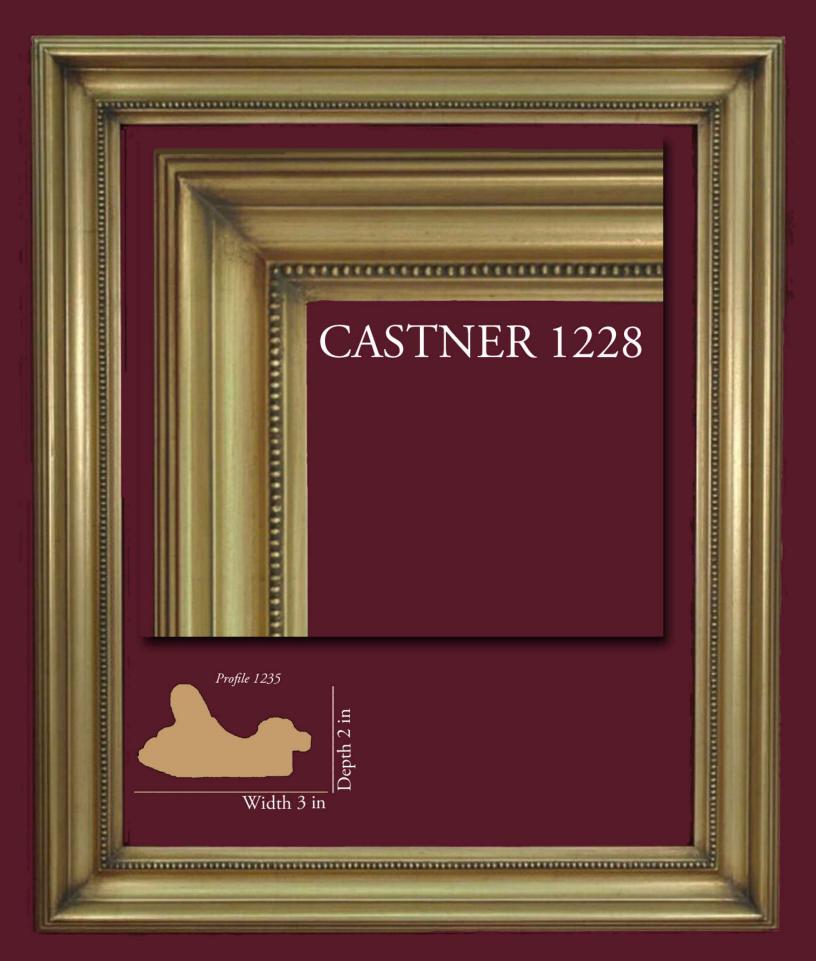
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## Castner

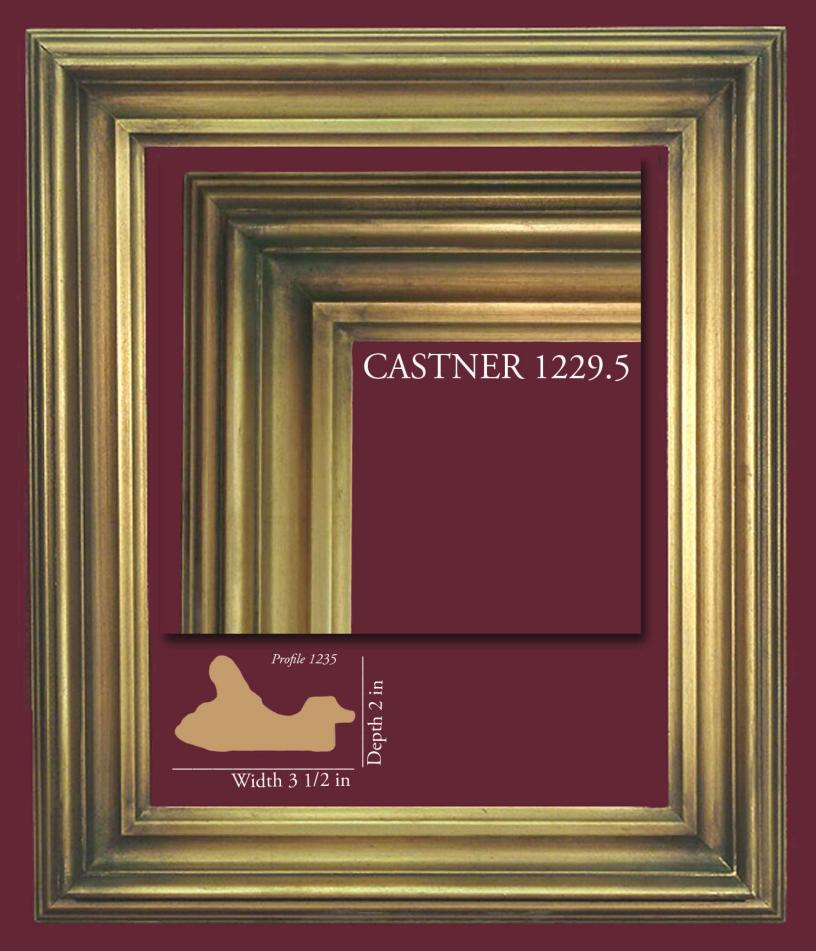
The **L. M. Castner Company, Inc.** began in 1882 in Williamsport, Pennsylvania owned by the Castner family. In the mid-1940's, Peter Radin, an industrial designer employed by the Hagermann Mirror Company as an intricate designer of cut and colored mirrors, purchased the Castner frame company. Within a year after the purchase, Peter moved the Castner Company to Cincinnati, Ohio, and his daughter Carol, plus several superior craftsman, worked together to continue the "Old World" tradition of creating beautiful custom gold leaf portrait frames.

Raw poplar wood moulding is mitre-cut to the custom size and hand joined using glue and nails. Intricate, classic ornaments cast from our collection of antique moulds are applied by hand. The frames are hand sanded carefully and with close attention to detail until perfectly smooth. Many coats of sealers are sprayed and finally an overnight size is applied by hand. This size, which is imported from France, acts as the adhesive which makes the Italian Schlagmetal, gold metal leaf, adhere to the frames, Hand beaten metal leaf is applied the following day, one leaf at a time to cover the entire frame. This process is known as "gilding". The gold leaf frames are rubbed perfectly smooth, and polished using a very soft cloth coated with bees wax. After spraying with sealer, the frames are ready to be expertly antiqued with a multitude of color shades available from our extensive line of finishes.

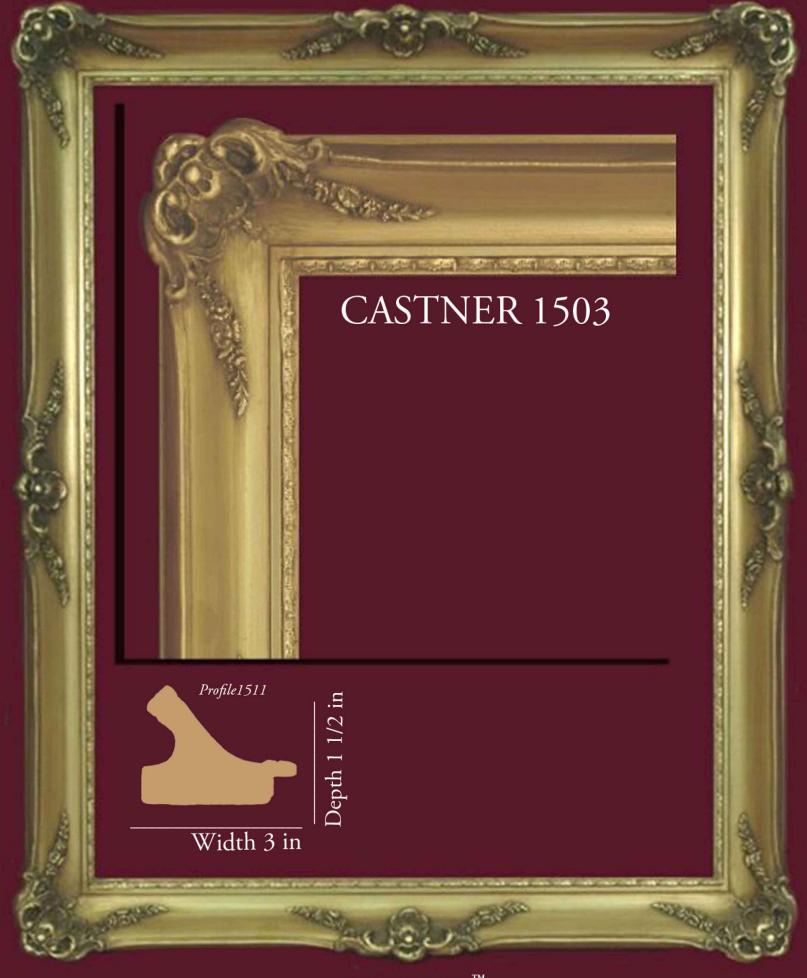
In the Fall of 2013, Craig Hackman, owner of Hackman Frame Company in Columbus, Ohio, began creating the handcrafted historic line of custom Castner oil portrait frames.

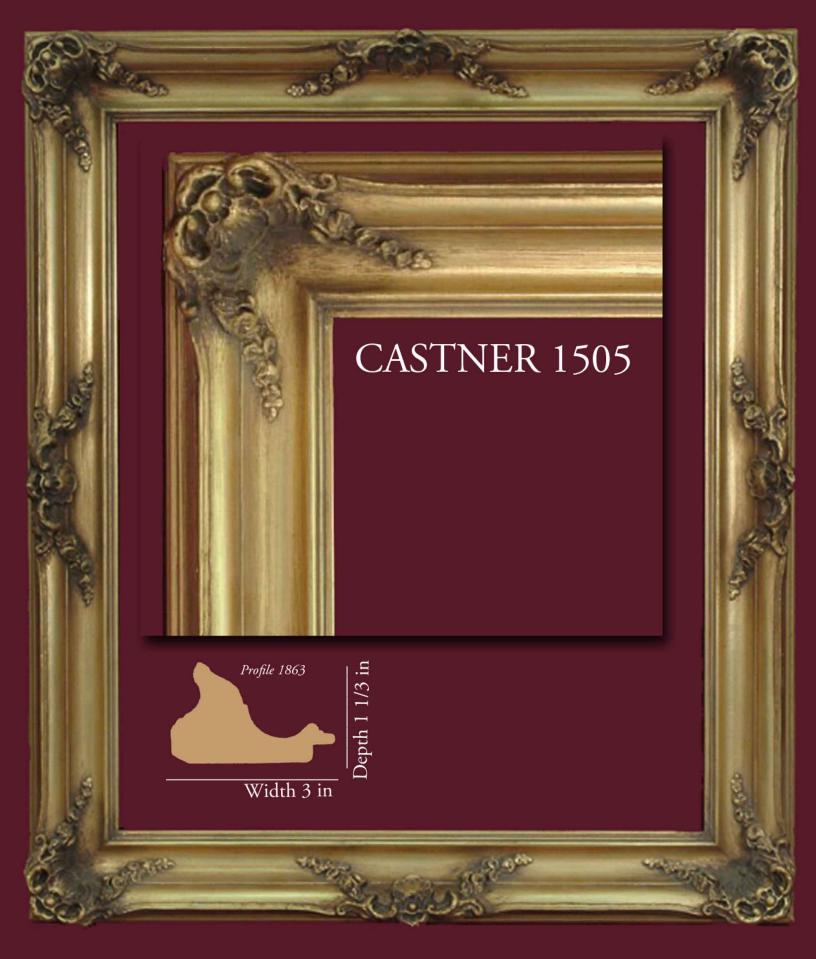


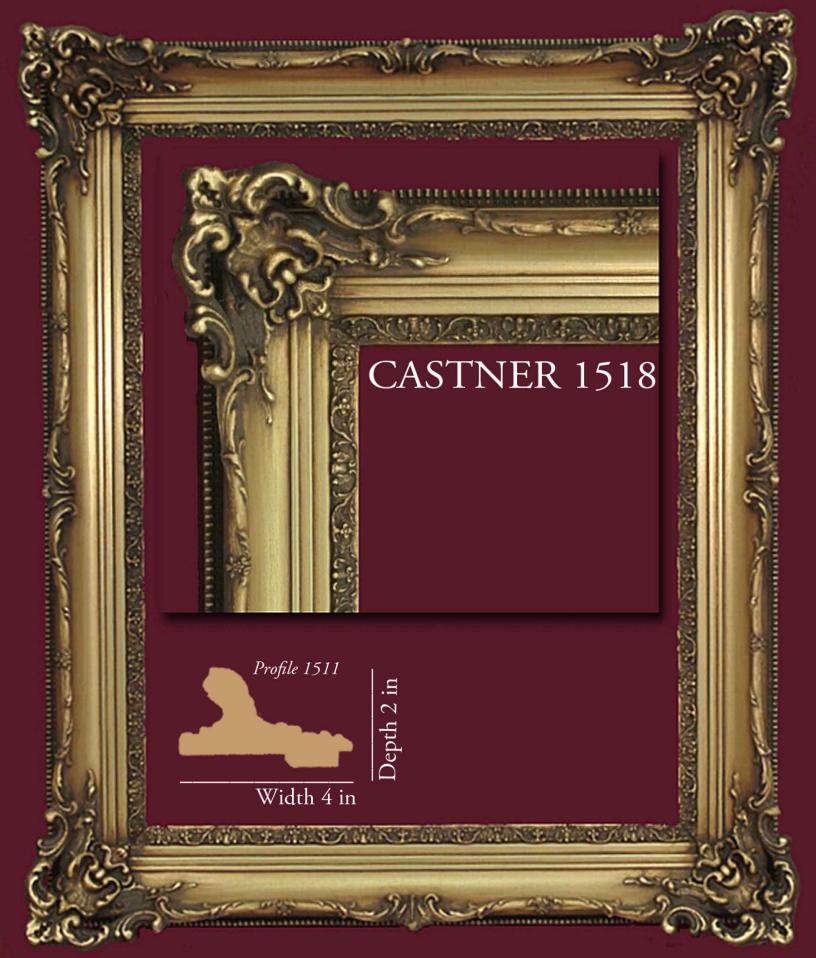




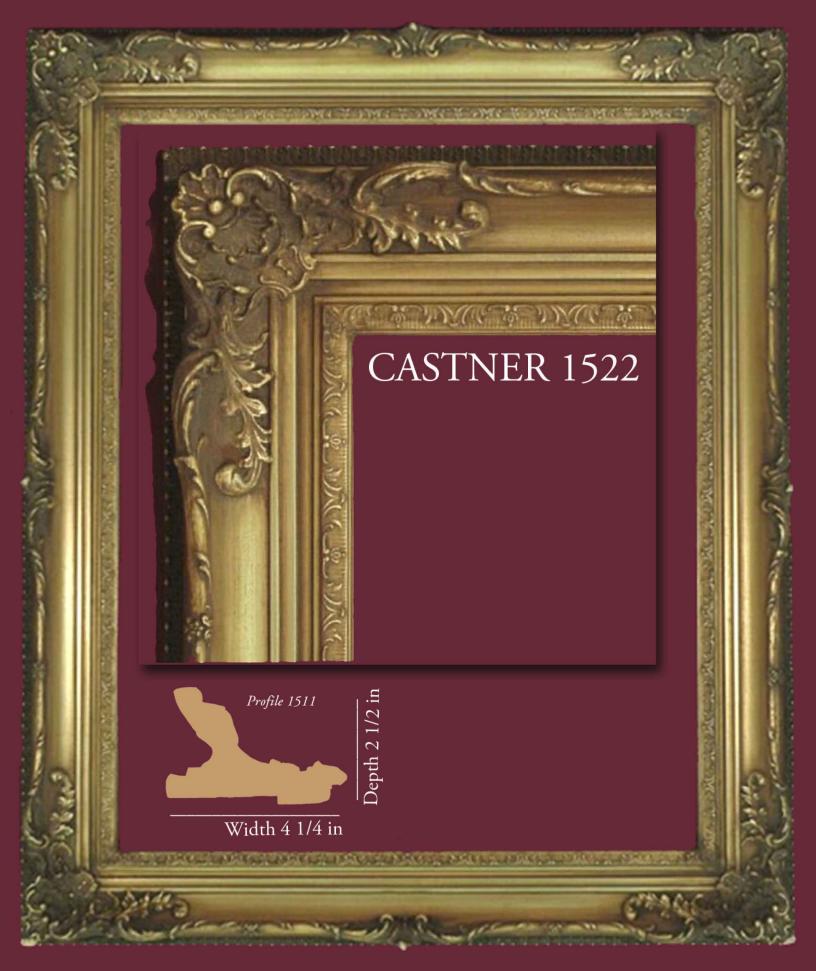
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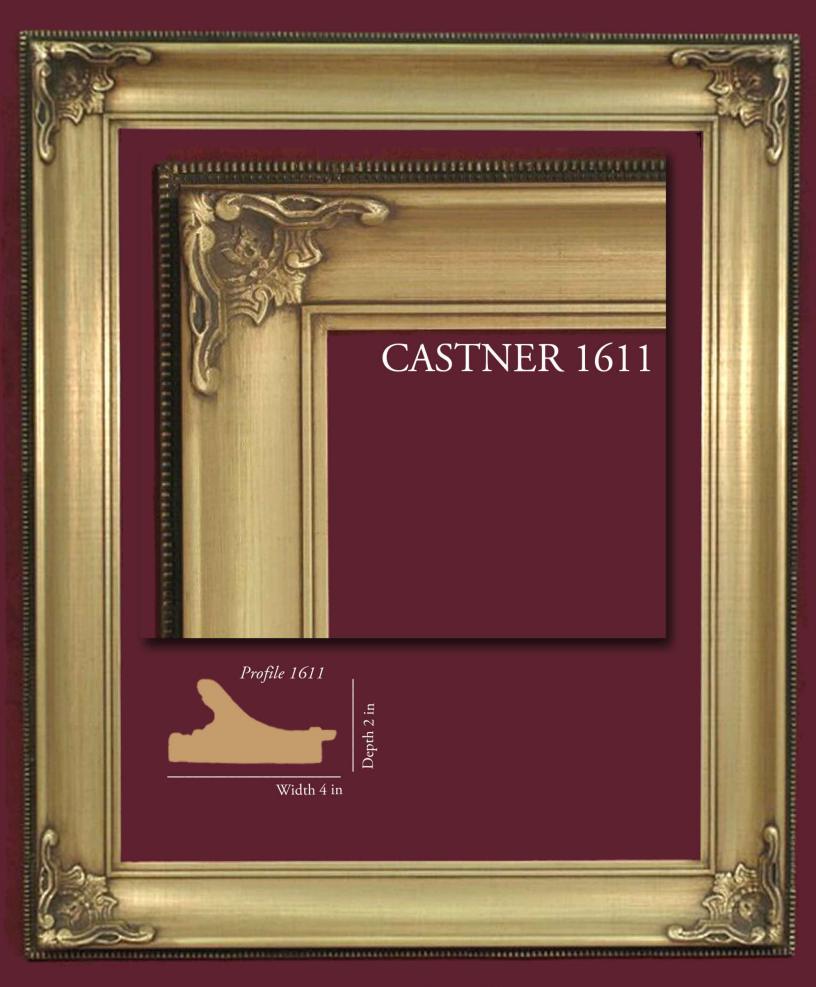


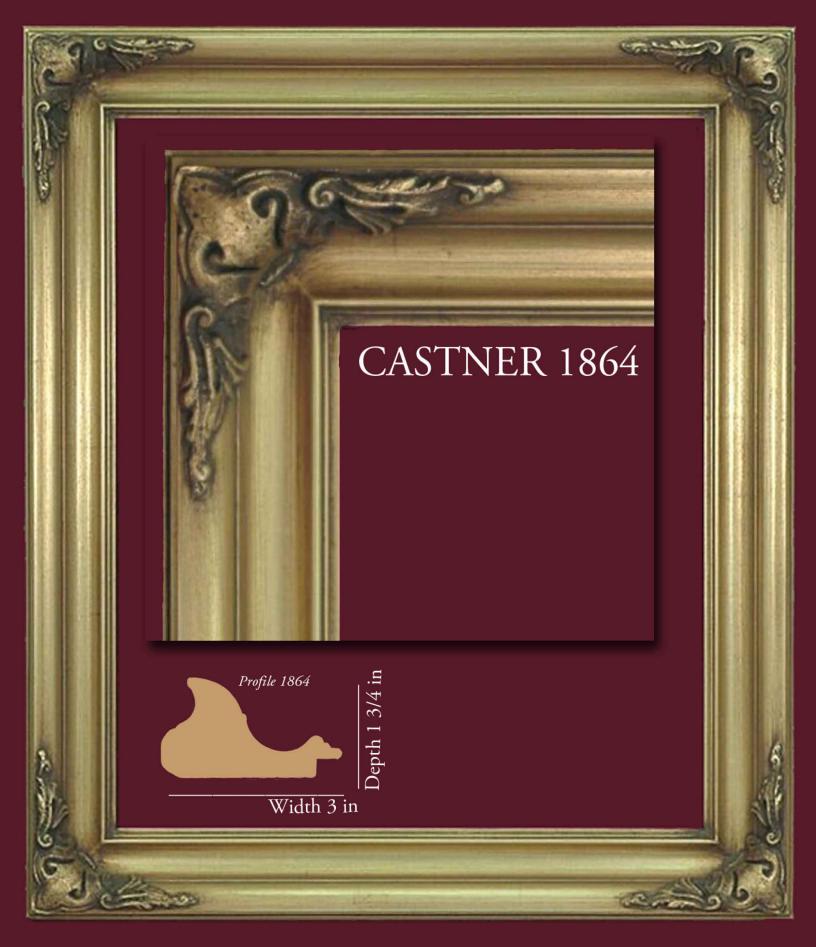




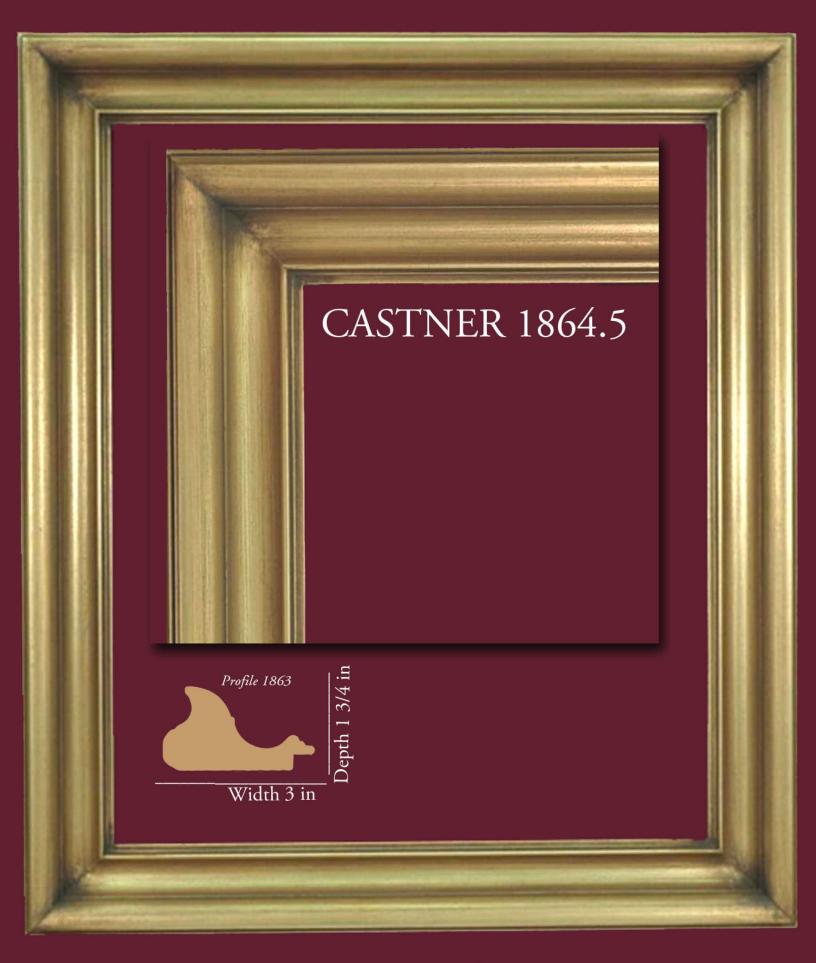
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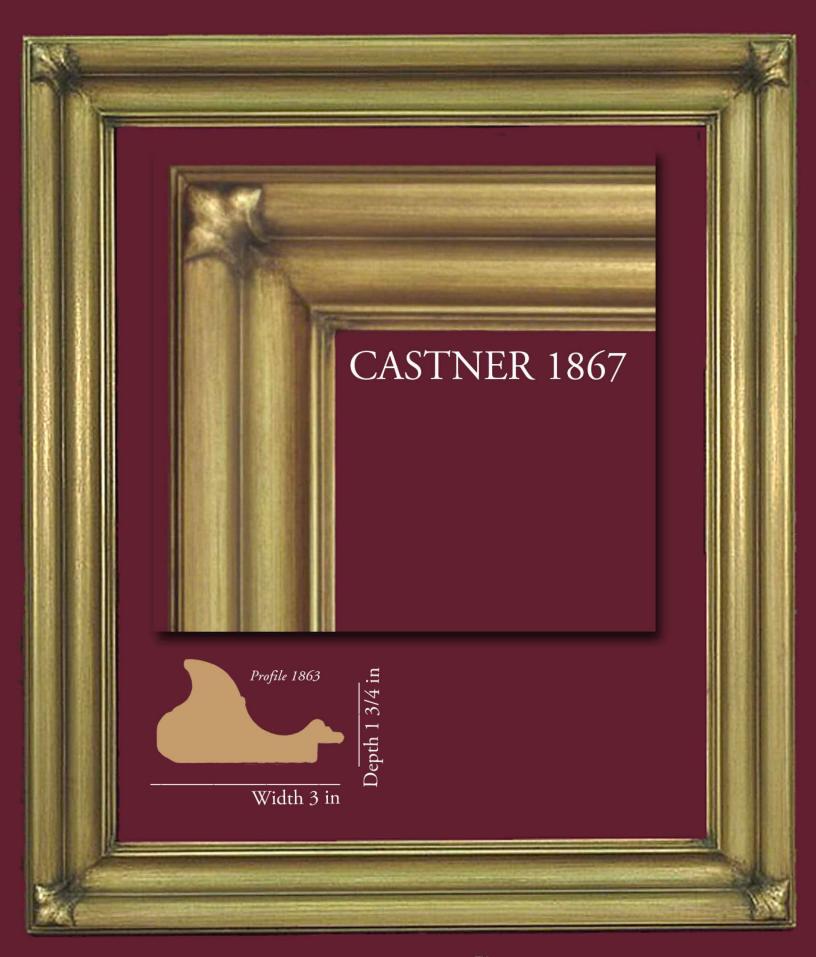




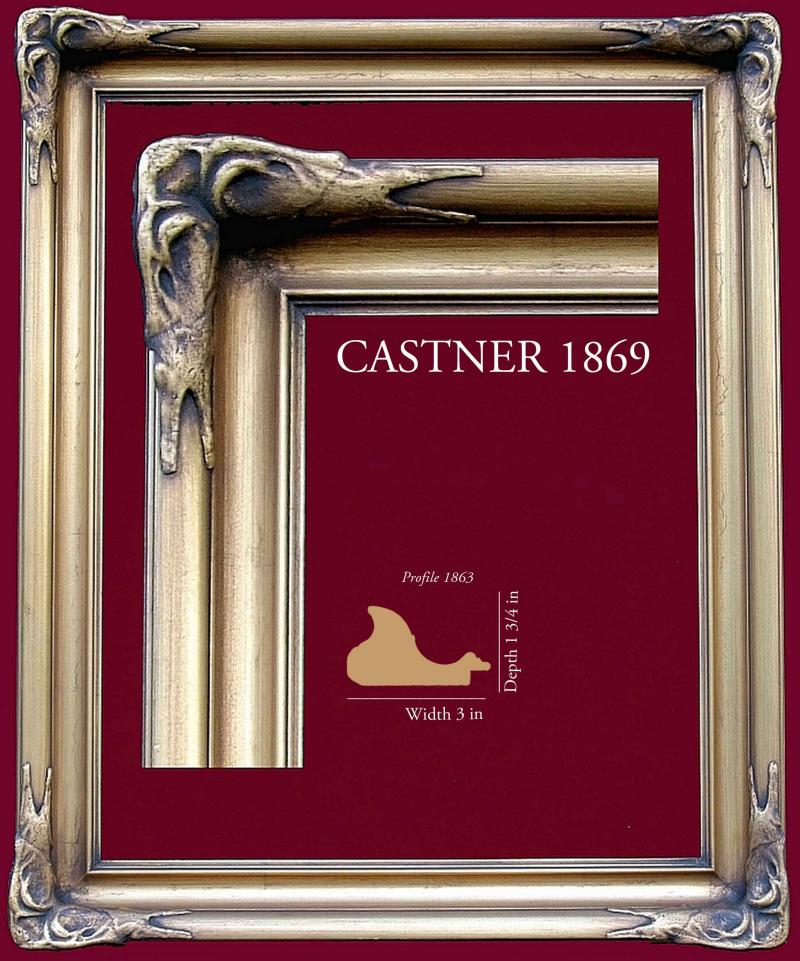
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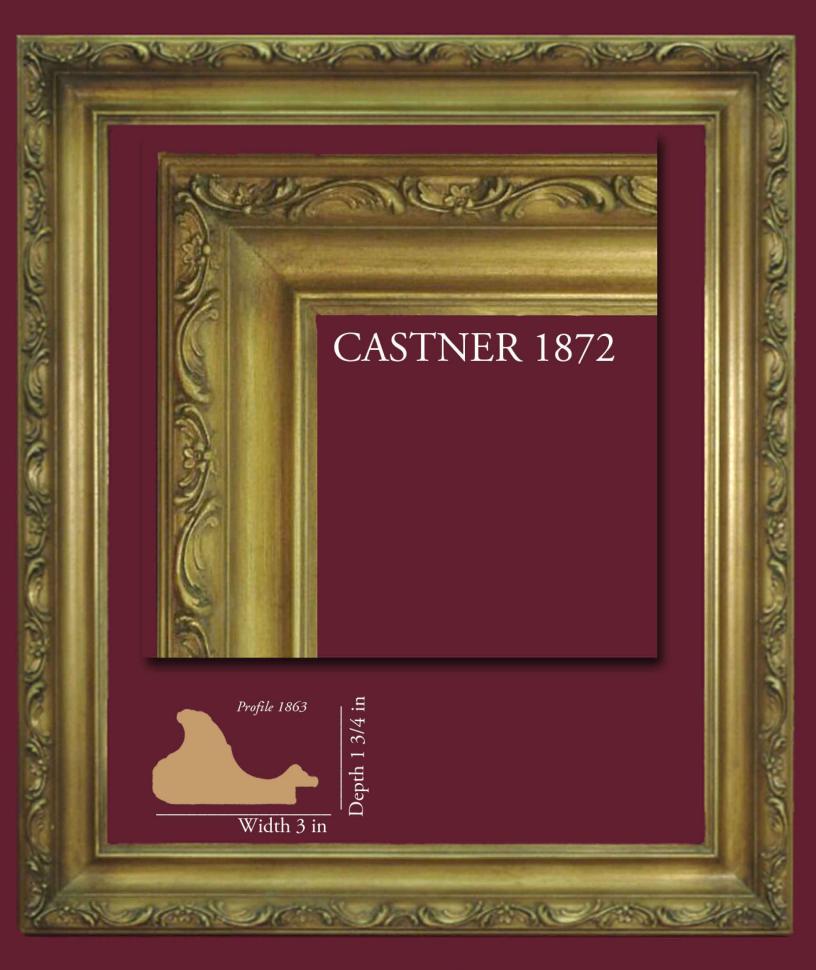


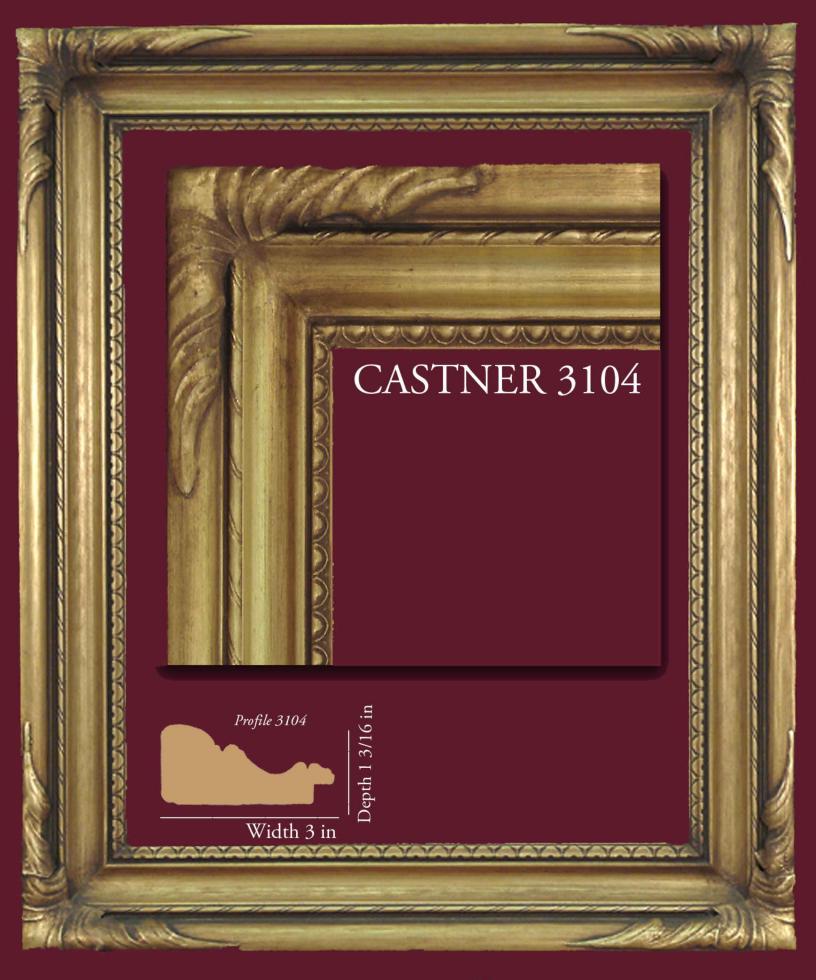
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# **SIGNATURE**

Several years ago LEON LOARD<sup>TM</sup> developed a relationship with a quality frame manufacturer to acquire unique frame styles that were modestly priced. We refer to this line of frames as our Signature frames. The lower cost of these frames allow us to pass on the related dollar savings to our clients.

The seven frame styles that make up this custom collection vary from traditional to modern and boast a wide variety of finishes. All are a good width to be compatible to the width of the subject's face.

